





Working together to inspire, aspire & sustain a healthy community in Lebanon.

est. 2014



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Dear Friends, old and new,

Ahla Fawda with your support has overcome a lot of challenges and come a long way.

Lebanon is still in a crisis mode. Our NGO is shifting with the constant struggles and needs of its community. From an economic and medical crisis, to political instability, not to mention that we are still suffering the aftermath of the Beirut port explosion of 2020, as well as the Akkar explosion of 2021. The Lebanese are struggling to survive. NGOs in Lebanon have been very much the active government, trying to help the nation to stand on its feet, helping Lebanon to rise again.

Ahla Fawda began 2022 with a pillar structure of our focus as an NGO. Its operation's backbone is based on three different, yet immersed (intermingled, combined), points; humanitarian efforts, environmental initiatives, and cultural events. From provisions of food and basic needs, organizing festivals that support the local artisans and boost economy, assisting with medical care and needs; all while improving our environmental impact.

We are so proud to share that since launching our waste management campaign in August 2021, Ahla Fawda has recycled up to 3,398.6 kg of wastes. With such a small initiative yielding such a large outcome, imagine if we had a centralized, urban scale drop-off that collects domestic recyclables!

Ahla Fawda is adamant to a **vision of working together to inspire, aspire and sustain a healthy community**. We are all individually and as a whole, deeply affected by what is happening and living the pain of the nation.

We continue to abide by our **mission to stand with those affected by hardship, providing essential support, empowering talents, and instilling positive change**.

Ahla Fawda is proud of being the helping hands and change maker to so many of those in dire need.

Imane Assaf, (Founder and President)
Ahla Fawda Team

Background

Ahla Fawda means “the beautiful chaos”. It comes from the story of when Imane Assaf, the founder, organized a public Halloween event in Beirut; the visitors exceeded the expected amount, creating a chaotic atmosphere. It was a beautiful chaos, and therefore the name was born.

The proceeds of the event were allocated towards transforming an area filled with trash into a green space. Considering the influence of the initiative, Ahla Fawda was encouraged to register as an NGO to organize events & projects to uplift the streets of Beirut & support local talents. It was created on February 15, 2014, registration number 690.

Ahla Fawda carried on with projects and events to underprivileged communities until the revolution of 2019. At that critical moment, Ahla Fawda expanded its operation to meet the demands of humanitarian support. *“A brighter Lebanon begins with a sustainable approach from the people.”*

Today, Ahla Fawda is led by a core team who organize projects all over Lebanon, working organically with the people.

Ahla Fawda’s objective is to support people in need through responsible, sustainable & eco-friendly initiatives. To work towards positively engaging beneficiaries in reducing negative environmental impact. To raise awareness and spread joy.

2022

2021

*Humanitarian work continues, inviting environmental awareness.

2020

*Covid relief mission & repairs after Beirut explosion. Major Humanitarian year.

2019

HUMANITARIAN MISSION EXPANDS DUE TO THE REVOLUTION – economic crisis.

2018

*Art/Cultural exchange between Lebanon & the UK,
*humanitarian work.

2017

*Aley-Z festival, the first urban art festival in Lebanon.
*Humanitarian work

2016

*Eat, Play Laugh Festival
*Another major mural
*Humanitarian work

2015

*Toot-TooT A Beirut Festival
*First Major Mural
*Awareness campaign for the right of special needs community
*Humanitarian work

2014

NGO is registered the first festival organized –
“Hamra Got Talent”

The Team



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The Team



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Irene H. Abdallah
Distribution
Officer



Gloria C. Zeidan
Distribution
Officer



Sonia Kousan
Distribution
Officer



Monique
Distribution
Officer



Don Wright
Upcycling Artist




Fadi Salaheddine
Maintenance &
Transport



Nour
Office Keeper

JANUARY



We began this year with one purpose: to serve the community. We are determined to make this year a success story! Ahla Fawda summed up its energy to begin a quest of social and environmental sustainability

182.1 kg plastics & other recycled

240 food parcels distributed

225 medical pick-ups

ongoing distribution of: clothes, shoes, books, toys & homeware items

FEBRUARY



Ahla Fawda introduced the “3 kg of domestic waste policy” in February. Beneficiaries are kindly requested to bring with them at least 3 kg of domestic recyclables in exchange for food parcels. The aim is to promote environmental awareness, imprint a recycle mindset, and create a sustainable means of revenue to assist in Ahla Fawda’s humanitarian operation.

402.7 kg plastics & other recycled

138 food parcels distributed

230 medical pick-ups

ongoing distribution of: clothes, shoes, books, toys & homeware items

MARCH

To celebrate Mother's Day, which happens to be on the 21st of March in Lebanon, Ahla Fawda took to the streets to distribute motivational cards with chocolates to bring a smile to the mothers of Lebanon.



We also partnered with GOZILLA to distribute 120 pizzas to a public school in Beirut. Ahla Fawda aimed to shed a light on the issue of malnutrition in schools due to the crisis.



MARCH

The month of March was inspirational and instrumental for Ahla Fawda in its preparations for Ramadan (for the Muslim community) and Lent (for the Christian community). A unity in faith much needed in a country desperate for an omen of hope. The process was so magical, especially with the help of volunteers.



139.5 kg plastics & other recycled

144 food parcels distributed

386 medical pick-ups

ongoing distribution of: clothes, shoes, books, toys & homeware items

APRIL

The organization tripled its distribution efforts during the month of Ramadan & Lent! The food parcels contain enough dried food & cooking necessities to sustain a family of 5 for up to 3 weeks.



Ahla Fawda, with our friends from Cisco Telecommunication, chose to continue our joined support to the civil defense with a special Iftar to two teams from the Beirut region. The civil defense are the volunteer front liners who are always first to risk their lives in helping others and lack any proper support from the government. We are proud to have been able to support them during the covid peak and continue whenever we can.

APRIL



Ahla Fawda also visited rural areas in the Beqaa Valley and distributed goods to the local community and schools. This is part of Ahla Fawda's monthly commitment to visit beneficiaries in rural areas.



491 kg plastics & other recycled

1600 food parcels distributed

225 medical pick-ups

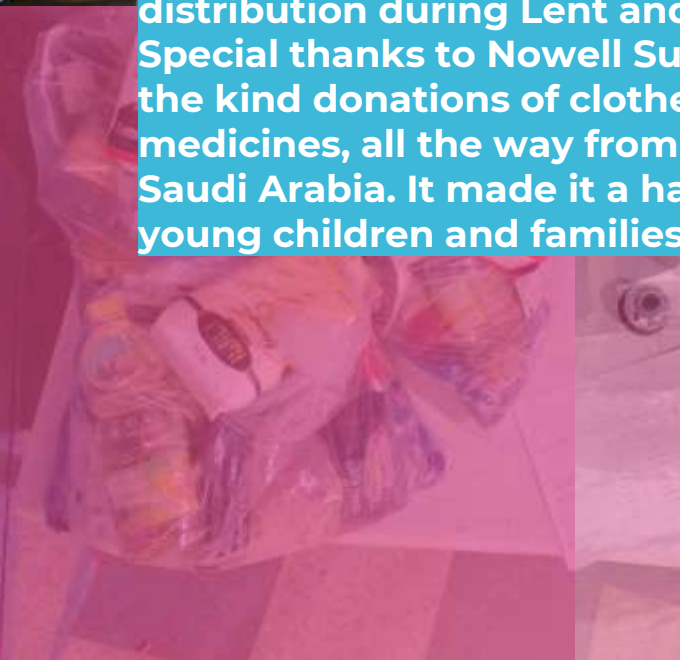
ongoing distribution of: clothes, shoes, books, toys & homeware items

MAY

In recognition of the suffering to the families who lost loved ones in the port explosion, a special dinner supported by Beirut Metropolitan Rotary club, was organized to let the families know that “they are not forgotten”. Over 70 members of the families united again to share their stories and the struggles to seek justice. It was heart-breaking and so rewarding to learn of the fight and strength of these brave men, women and children. A most humbling experience.



Thank you to all our kind donors who helped us in reaching our target of food distribution during Lent and Ramadan. Special thanks to Nowell Sukkar Mission for the kind donations of clothes, milk and medicines, all the way from the Kingdom of Saudi Arabia. It made it a happy Eid to many young children and families. Thank you.



MAY

سعادة السماء
bonheur du Ciel



Ahla Fawda's Hamra Bella distribution center enjoys the regular visits of beneficiaries and the reward of happy faces. Sharing is caring.



683.3 kg plastics & other recycled

163 food parcels distributed

150 medical pick-ups

ongoing distribution of: clothes, shoes, books, toys & homeware items

JUNE

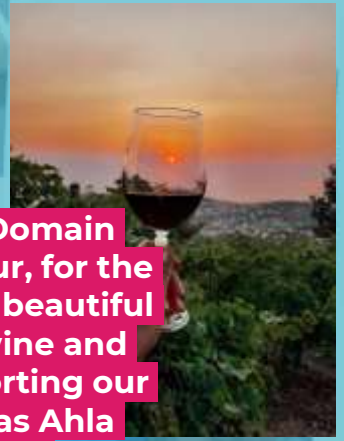
June was a month of receiving new friends from Cisco France who chose to spend a week with Ala Fawda helping us in our daily tasks and enjoying the benefits of giving back and putting a smile on people's faces. It was a heavy-duty week with hardly any break, but the Cisco team were exceptional in their drive to give and always with positive energy. From office work to hard labor with joy. We will forever cherish these memories and thankful to our new found friends and new honorable members to the Ahla Fawda family.

Working together with Cisco to achieve common goals was truly inspiring.



JUNE

Ahla Fawda would like to express a huge thank you to Iris Domain winery and team, to the amazing musician M. Ayman Jarjour, for the beautiful escape from the noise and traffic of Beirut, to the beautiful mountain sunset. The best enchanting music, wonderful wine and delicious food, and all for a good cause. Funds raised supporting our medical operation with our partners under G.O.A.L, as well as Ahla Fawda's direct mission. Thank you for believing in our mission. Each and every member of the Ahla Fawda family thanks you all from the bottom of our hearts.



Halfway into the year and still thriving!

300 kg plastics & other recycled

284 food parcels distributed

210 medical pick-ups

ongoing distribution of: clothes, shoes, books, toys & homeware items

JUNE



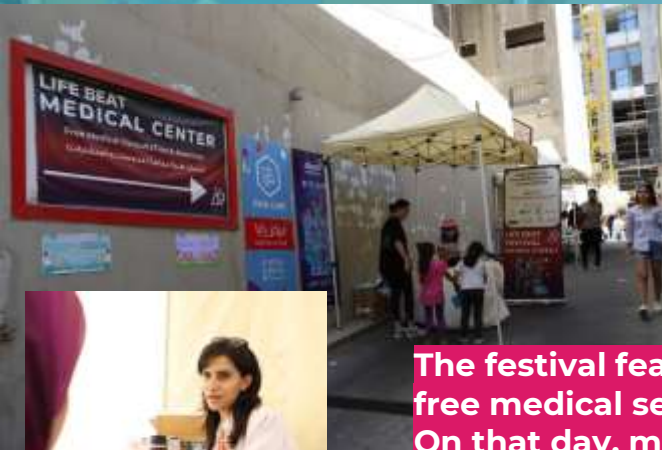
It is very much part of our mission to listen to the words from the streets, which are a reflection of a nation in need.

"We are stripped from our right to live, our choice of what life to live and most important the threats on our health care and our loved ones. These are not my words, these are the whispers and echoes you hear in all streets of Lebanon, especially on Hamra street, where it is supposed to be the cultural, medical, educational and future promise to thousands of young men and women. Hence Life Beat Wellbeing Festival"



LIFE BEAT FESTIVAL got an average rating of 4.3/5

JUNE



The festival featured a medical center that offered free medical services and consultations on-site. On that day, more than 3,000 visited the medical zone, benefiting from the initiative.



Ahla Fawda organized a festival oriented towards health & wellbeing, rocking Hamra street! To re-introduce Ahla Fawda festivals and bring life back to Beirut, LIFE BEAT FESTIVAL 2022 offered a platform for visitors, performers and over 200 exhibitors to share a prosperous day! The festival featured a medical center that offered free medical services and consultations on-site.

It also included alternative medicine, awareness to a healthy lifestyle through sports and balanced diet, street and stage entertainment, environmental stands, arts and crafts, pubs, cafes and international cuisine. A day of family fun, music and dancing and free medical consultation. Thank you to all our sponsors who believe and share our vision. Special thanks to Raya Care and Mr. Marwan Pharaoun in their collaboration of the medical zone. Thanks to Bechara Daher and F45 for their collaboration in the sports Zone.



Thank you for all the visitors, exhibitors, entertainers, and sponsors for the success of the day and the new cherished memories.



**We can't wait to
share with you
what is coming
next. Thank you
for believing in
Ahla Fawda.**



ahla fawda
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